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SURVEO
survey entertainment

www.surveo.com

THE RICHEST EXPERIENCE IN SURVEY DESIGN, COLLECTION AND ANALYTICS

DATA COLLECTION

Unbiased accuracy as never before

PATENT PENDING

REMOVE RESPONDENT BIAS

PLAY A SURVEY!
Make the survey interesting and enjoyable, using entertainment to involve respondents on an emotional level and generate genuine responses.

REMOVE INTERVIEWER BIAS

CUT THE MIDDLE MAN!
Provide the survey directly to the respondents, using interactive media to remove any interviewer influence from the equation.

REMOVE SURVEY BIAS

A PICTURE IS WORTH A THOUSAND WORDS!
Incorporate vivid graphics and animations instead of long boring text
to maintain respondent focus and
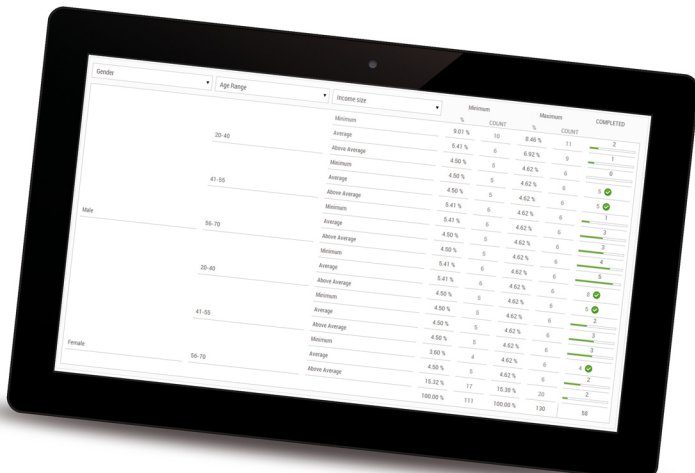eliminate comprehension
errors.

ELIMINATE FRAUD

RESULTS YOU CAN DEPEND ON!
Know exactly when and where your responses are given with time and GPS stamping on each response. Gesture detection separates genuine responses from invalid ones to provide you with only the relevant data.

BLUEPRINT THE UNIVERSE IN YOUR RESEARCH

Set quotas for the demographics you want to represent in your sample. Extrapolate with confidence knowing your sample has the same characteristics as the real world we live in.

ANALYTYCS

Sophisticated analytics made easy

TOTAL ANALYTICS
STRAIGHT OUT OF THE BOX

SURVEO aggregates and analyzes data immediately after submission, sending it directly to your clients through a simplified online interface.

- Access to real-time results
- Enabled automated analysis

UNPARALLELED VISUALIZATION

SURVEO gives project overviews at a glance. View detailed charts for each question with a single click. Instantly assess data accuracy on multiple levels with built-in indicators.

• Randomness meter indicator
• Sample size indicator
• Response rate indicators
• Answer distribution indicators
• Statistical Error indicator

AUTOMATED CORRELATION AND DEPENDENCY ANALYSIS

SURVEO does all the work for you, calculating the correlation between every pair of questions and automatically delivering the most significant results to your client.

- Correlations calculation
- Significance calculation
- Cross tabulations charts

DIG DEEPER TO THE FUNDAMENTALS

With the built-in filters, it is easy to drill down and uncover vital decision making information. Reports are dynamically updated as filters are applied.

- Question and answer filtering
- Cross tabulation drill down

VINTAGE REPORTS FOR MODERN CLIENTS

Remember the good old days when you needed to generate a 300 page report? With SURVEO you still can by simply selecting which analytic elements to include. Automatic calculation, vivid graphics and analytics are displayed exactly as shown online. Print or view the entire report with one click.

KEEP ON TOP OF THE BUZZ

Gain powerful insights into your respondent's thoughts and emotions by exploring their choice of words. SURVEO's automated analysis reduces the research burden by aggregating thousands of open-ended questions into an intuitive Word Cloud.

• Sentiment analysis
• Synonym grouping
• Word Cloud charts

EAGLE EYE YOUR PROJECT

SURVEO visualizes analytical data based on geographic data. It is automatically captured in every survey to easily make regional comparisons. Build your report by using cross tabulations charts, correlations and significance calculations.

DESIGN

Become your own design guru

PATENT PENDING

THE FRIENDLIEST
MOST POWERFUL DESIGNER YET

The simple Drag and Drop interface creates the survey exactly as it will be seen and used. Adapt the survey to your own specific needs while designing it. Preview the experience that users will get on different platforms/devices.

• Simplified Drag and Drop interface
• Simulate the user experience
• Preview as you build

EXPRESS YOUR OWN STYLE

Create visually appealing surveys simply by choosing from 100+ fancy question presets in different styles, including:

- Carousel
- Net Promoter
- Grid
- Demographics
- Ranking
- Section slides
- Required questions

SMART SURVEY AUTOMATION

With SURVEO you can easily set your own conditions and actions to dynamically jump directly to the next relevant question or apply preset answers.

COLORMATCH YOUR SURVEY

Set the colors in your survey to match your corporate image, a mood or the content of your survey by simply selecting from the color picker.

BRAND IT YOUR WAY

Create the impact you want by customizing the survey with your own look and feel. Insert your logo, taglines, custom screens and any other content you want.

WEB SURVEYS

Let the power of the web
be with you

EXPAND YOUR RESEARCH EMPIRE

Unleash your projects worldwide with a swarm of survey links placed anywhere you want. They work with the latest web browsers on PCs, laptops, Macs and mobile devices. Put them on:

• Your website
• QR Codes (Quick Response)
• Standard emails
• Auto responder emails
• Third party websites

VOLUNTEERS!
TAKE ONE STEP FORWARD

You know you are getting genuinely random results because you will receive feedback only from people who choose to share their opinion. With unsolicited surveys, respondents provide you honest and accurate feedback.

VOLUNTEERS!
TAKE ONE STEP FORWARD

Respondents can participate in your projects in the comfort of their own homes or any other convenient environment.
This encourages them to share their honest opinion on the subject at their leisure without any pressure.

SURVEO MOBILE APP

The specialized SURVEO mobile app helps you manage your projects on Apple and Android tablets.

TABLETS

Research without limits.
Anytime. Anywhere.

OOH, SHINY! CAN I TOUCH?

Attract more respondents to your project. SURVEO lures respondents
to participate by using cutting edge technology "gadgets".
Who can resist the seductive
entertainment that
they provide?

ONLINE? OFFLINE?
NO PROBLEM!

Research can be conducted at any location. Data is stored in the device and automatically submitted whenever an internet connection is available.
This process is entirely transparent to the researcher with
no manual input needed.

SHORTCUT TO PRECISION

Project execution is optimized by automated data submission. There is no need for double data entry, saving data collection time and eliminating any transcription errors that occur using manual methods.

AN INTERACTIVE CLIPBOARD IN EVERY RESEARCHER'S POCKET

Goodbye clipboards! Available on Android and Apple devices, now your researchers have an electronic research clipboard with them all the time, enabling full mobility. Send them more projects while they are on the go without the need to return to the office.

KIOSKS

Your 24/7 silent interviewer

HI-TECH RESPONDENT TRAP

Attract young and old like bees to honey with your own seductive Kiosk. Your silent interviewer is non threatening even to the most timid, allowing them to share their honest opinion with confidence. Placement where people congregate ensures a large number of responses.

SOLUTION FOR ALL INDUSTRIES

- Retail

- Banking and Finance

- Government

- Tourism and Travel

- Education

- Telecoms

- Hotel and Restaurant

- Healthcare

- Lottery and Gaming

SERVICES

CONSULTATION

Before purchasing a kiosk terminal, we offer free consultation so you can determine your need for optional components and to make sure that your investment maximizes profitability.

INSTALLATION

At your request, our specialized crew can install your kiosks, ensuring reliability and the proper operation of your devices.

SERVICE AND MAINTENANCE

In addition to warranty and repair services, we also offer an optional maintenance subscription for your terminals to increase reliability and optimize performance of your devices.

INSURANCE REFERRALS

To help you protect your kiosk investment and mitigate risks related to their operation in public spaces, we offer referrals to several companies that provide this type of insurance.

ADVERTISING

We offer Interactive Advertising through our kiosks to bring you closer to many potential clients. Choose your target audience, timing and location of the kiosks on which you advertise.

SURVEO KIOSK 7"

With its sleek design our branded SURVEO kiosk is suitable for indoor application. It is specialised for NEXUS tablet.

*Actual kiosk design

SURVEO KIOSK 10"

With its sleek design
our branded SURVEO kiosk
is suitable for indoor application.
It is specialised for iPad.

* Actual kiosk design

MODERN PROFESSIONAL

Suitable for all indoor applications. Many configurations are possible from standard and optional components. Branding is available.

STANDARD CONFIGURATION
• 19" TFT SAW Touchscreen (1280 x 1024)
• Windows XP/Vista/7/8 compatible
• Active speakers - 2 x 6W

OPTIONS
Metal keyboard with touchpad/trackball,
17 - 21" TFT SAW Touchscreen, web camera,
Wi-Fi adapter, thermal printer, magnetic and smart card reader, RFID reader, kiosk software and more.

SIZE
1450 x 470 x 432

PRODUCTION
EU

FLEXI ARTISTE

Flexi Artiste is an elegant kiosk with a smooth tubular frame.
It is suitable for all varieties of indoor applications.
Many configurations are possible from standard
and optional components. Branding is available

STANDARD CONFIGURATION
• 17" TFT SAW Touchscreen (1280 x 1024)
• Windows XP/Vista/7/8 compatible
• Active speakers - 2 x 6W

OPTIONS
Metal keyboard with touchpad/trackball,
17 - 21" TFT SAW Touchscreen, web camera,
Wi-Fi adapter, thermal printer, magnetic and smart
card reader, RFID reader, kiosk software and more.

SIZE
1379 x 554 x 405

PRODUCTION
EU

OFFICE VIRTUOSO

With its sleek design, Office Virtuoso is suitable for all varieties of indoor applications. Many configurations are possible from standard and optional components.

STANDARD CONFIGURATION
• 19" TFT SAW Touchscreen (1280 x 1024)
• Windows XP/Vista/7/8 compatible
• Active speakers - 2 x 6W

OPTIONS
Metal keyboard with touchpad/trackball,
17 - 23" TFT SAW Touchscreen, web camera,
Wi-Fi adapter, magnetic and smart card reader,
kiosk software and more.

SIZE
1390 x 468 x 469

PRODUCTION
EU

CONTINUUM CURVE

Continuum Curve kiosks are suitable for all varieties of indoor applications. Many configurations are possible from standard and optional components.

STANDARD CONFIGURATION
- 17" TFT SAW Touchscreen (1280 x 1024)
- Windows XP/Vista/7/8 compatible
- Active speakers - 2 x 3W

OPTIONS
Metal keyboard with touchpad/trackball, 17 - 23" TFT SAW Touchscreen, web camera, Wi-Fi adapter, magnetic and smart card reader, thermal or laser printer, RFID reader, kiosk software and more.

SIZE
1550 x 500 x 430

PRODUCTION
EU

GALLERY ELEGANCE

Gallery Elegance is an elegant kiosk for wall-mount installations. Many configurations are possible from standard and optional components.

STANDARD CONFIGURATION
- 19" TFT SAW Touchscreen (1280 x 1024)
- Windows XP/Vista/7/8 compatible
- Active speakers - 2 x 6W

OPTIONS
Wi-Fi adapter, web camera, magnetic and smart card reader, RFID reader, kiosk software and more.

SIZE
734 x 460 x 93

PRODUCTION
EU

POWERHOUSE MAXI

Powerhouse MAXI is ideal for large trade centers and chain stores. With its large display and optional touch screen, it can be used for interactive content or advertisement. Content can be controlled from a remote server.

STANDARD CONFIGURATION
• 32" TFT display or 40" TFT Full HD display
• Windows XP/Vista/7/8 compatible
• Active speakers - 2 x 10W

OPTIONS
Infrared Touchscreen, 32" - 47" TFT display, Wi-Fi adapter, magnetic and smart card reader, RFID reader, kiosk software and more.

SIZE
1862 x 533 x 415, 1942 x 605 x 418

PRODUCTION
EU

MONOLITH

Monolith kiosk is created for outdoor applications and is equipped with internal environmental controls for humidity, heating, and cooling. It is well suited for tourist destinations and city information centers.

STANDARD CONFIGURATION
• 17" TFT SAW Touchscreen (1280 x 1024)
• Windows XP/Vista/7/8 compatible
• Active speakers - 2 x 10W

OPTIONS
Metal keyboard with touchpad/trackball, 17 - 32" TFT SAW Touchscreen, web camera, Wi-Fi adapter, magnetic and smart card reader, thermal or laser printer, RFID reader, kiosk software and more.

SIZE
1820 x 570 x 210

PRODUCTION
EU

MASS EMAIL

Weapon of mass distribution

RAPID FIRE
SURVEY DISTRIBUTION

Get more bang for your buck! With SURVEO you can distribute your projects to hundreds of contacts with just one click. Simply select the right contact list for the campaign. Easily create new contact lists or import existing lists to suit your survey.

A RICH ARSENAL
OF EMAIL TEMPLATES

Choose from many preset templates which deliver vibrant and personalized content to your contacts using any email client. Simply select a template to match your company style. You can customize the standard text or even create new templates if you want.

EASY TACTICAL CAMPAIGN MANAGEMENT

Use the intuitive interface to easily create new campaigns. Just specify the subject, reply to, sender and a new or existing contact list. You can easily monitor the current status of all campaigns and edit any that have not yet been launched.

STONE COLD FACTS
AT A GLANCE

Keep an eye on the progress of your campaigns. The Email Distribution Dashboard keeps you up to date with exactly what's happening as it happens and allows you to compare these results with previous campaigns.